

ANNEX A

	EIF Funding	Leverage (i.e. additional funding)	Jobs Impact	GVA Impact
EIF Theme: MIPIM 2013				
MIPIM 2013	£25,000	N/A	potential long term jobs 6,000	N/A
EIF Theme: City Centre Holiday footfall measures				
City Centre Holiday Footfall	£34,500	N/A	increase footfall by 1%	Estimated £152,000
EIF Theme: Arts Barge				
Arts Barge	£100,000	£175,000	20 Direct Jobs Created	Positive. Enhanced attraction in the city centre.